Sölden

Free flow parking by Arivo: Barrier-free convenience for ski guests

The car park management system in the glacier and winter ski resort of Sölden, Austria, is entering its second season. The approximately 1,500 car parks of the Giggijoch and Gaislachkogel lifts are managed with the Arivo free flow parking system.

The barrier-free and ticketless technology enables barrier-free entry and exit and ensures a smooth exit, especially at peak times, such as after the ski lifts have closed.

Smooth operation

The frequent snowfalls in Sölden pose a particular challenge. In the valley, which lies at around 1,400 metres above sea level, it snows on average 51 days a year, resulting in over 600 cm of snow. Despite these circumstances, the Arivo system reliably recognises the number plates, according to the provider, and handles over 1,700 parking processes from guests from over ten different countries smoothly every day.

Guests at the ski resort do not notice the technical processes in the background. For them, the modern parking system means above all convenience: no annoying ticket-taking, no waiting times at the access gates, just park and enjoy the day's skiing.

Relaxed parking

"Our primary goal is to minimise the non-payment rate," explains Dominik Wieser, CEO of Arivo. "The fact that someone leaves the car park without paying is rarely due to unwillingness, but usually because the obligation to pay is not sufficiently recognised. That's why we pay particular attention to clear and comprehensive signage, simple payment methods and feedback systems at the exit with our barrier-free systems." In Sölden, Arivo provided significant support in the design of the signage concept. The obligation to pay is clearly communicated at the entrances and how the system works is clearly explained.

Payment is quick and easy for guests: via cashless pay machines or by smartphone using Arivo Pay. Alternatively, the short-term parking

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The barrier-free entry and exit at the Gaislachkogelbahn car park ensures a smooth flow of traffic.

app Parkster is also available. Guests of neighbouring hotels can park for free until check-out. Hotel staff can activate the guest's licence plate number in the Arivo Hotel App until the date of departure. Information displays at the exits show whether the parking fees have already been paid. If not, guests have up to 48 hours to pay online afterwards.

Convinced customer

"We are really pleased to have chosen Arivo when looking for a provider for car park management. The system works extremely well and the cooperation with Arivo is also great," says Philipp Falkner from Söldener Bergbahnen with satisfaction. On the recommendation of Söldener Bergbahnen, the nearby thermal spa, the Aqua Dome, also recently adopted Arivo's free-flow system. ∎

Arivo licence plate cameras capture the number plates of vehicles entering and leaving the city – reliably even in difficult weather conditions, according to the supplier.

Information displays at the entrances indicate that the car parks are subject to charges. Entry displays provide live feedback that licence plates have been recognised – and exit displays indicate whether parking fees have already been paid.

The automatic pay stations allow cashless payment of parking fee